



To,
The Visa Officer
Department of Home Affairs,
New Delhi, India

STATEMENT OF PURPOSE

Introduction

I am, a permanent resident of, Nepal. I am pleased to write this statement for my application to study in Australia. I am a citizen of Nepal born on, I possess passport which is numbered as, I am the only son of Mr. and Mrs. My father is a Businessman and my mother is housewife. I have provided correct and true information about my educational background, English ability, financial capacity and the future plans in this statement of purpose. I am applying to study the course of Bachelor of Tourism and Hospitality Management (BTHM) in Academies Australasia Polytechnic (AAPoly), Sydney, Australia.

Academic Profile

I completed my School Leaving Certificate (SLC) from in the year 2016 and continued my higher secondary education (+2) in the same institution. I completed it in 2018 with CGPA 2.82. I had studied the course of Hotel Management and this made me aware about the field of service and hospitality. After getting my results, I wanted to study further in this field. I attended several seminars and intro sessions conducted by various representatives of Australian institutions. Finally after consulting with my family, some renowned consultants, my senior and also based on my personal research, I have decided to pursue Bachelor of Tourism and Hospitality Management from Academies Australasia Polytechnic (AAPoly), Sydney.

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Why Australia as study destination?

After number of research and analyzing advantages and disadvantages of other countries finally, I made decision on Australia through the education fairs, meeting with colleges and Universities representatives. Most of the degree of Australia is recognized globally. There are more than thousands of institutions from which students from different nationalities can choose the desired intuitions and course according to their preferences. Another reason to study in Australia is the beautiful landscape.

Australia has a national regulatory and quality agency for higher education, the Tertiary Education Quality and Standards Agency (TEQSA) which was established by the Australian Government to monitor quality, and regulate the higher education providers. Australia also provides Education Services for Overseas Students (ESOS) which provide the well-being of all international students, quality of student's experience, up to date and accurate information. ESOS Act have further strengthened protection for international student through the introduction of the tuition protection service (TPS). According to this, I can receive refund of my tuition fees in case of provider default. It is a financial security for us due to which I can be secure about my investment. These education acts and security will make me feel secure and safe in a foreign country and I will be able to adjust to the new place.

I also found that Australia has very friendly and supportive people where I will feel safe and secured. Australia also offers excellent value for money and a standard of living and learning than other countries like US, Canada, UK, etc. It offers an educational experience that makes real difference. I found from the data of International Student Survey 2016 that 89% students were satisfied with the education of Australia. It shows that the education in Australia is well accepted and regulated. The country also offers fresh and different perspectives in the education sector mainly because it is dynamic and diverse, so it has been attracting many international students. Australia is ranked as a third most preferred country offering education to the highest number of international student. The employers all over the world recognize degrees from Australian education institute and the graduates from Australia are highly sought after due to the impressive international reputation of the Australian education system. The main reasons for me to pursue my future study in Australia are as follows:

- Advanced teaching technologies and facilities
- Globally recognized degree
- Good opportunity for practical learning experience
- Diversity in international students
- Research opportunities
- Low crime rates
- Friendly environment
- Suitable climate
- Affordable tuition fees and living costs.

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Why not other countries for my study?

When I had decided to study outside my home country, I got many options to choose. There are known countries for providing quality education that is accepted and recognized worldwide. To make a decision was not easy as other countries also had attractive points. I visited seminars, fairs and sessions organized by institutions and their representatives. I also made search on the internet about the education, safety and financial requirement of the countries. When I searched the top rated countries for the course of Hospitality Management, I found USA, UK, Switzerland and Australia with the highest number of institutions included in the Top 50 list of the QS University Rankings 2018 by subject. There were also other Asian and European countries famous for providing quality course in Hospitality Management. So, besides Australia I had USA, UK and Switzerland where I could study my interested course.

I search about the international student study in USA. I found the country was expensive and difficult to study. I need to take different test like SAT or ACT if I want scholarship. The test are expensive and time consuming. I also hear about the violence and lack of security of the international students. The living expenses and the tuition fee is more than of Australia. The intake is two per year. The education system is good but the lack of security did not make my parents and me sure about USA. UK is another leading country for international studies. The curriculum is genuine but the course duration is of 4 years which is longer than Australia. The currency exchange rate of UK is high that makes it very expensive for me. My family will not be able to support me due to the extra expenses and the high living expenses. There was financial problem regarding tuition fee protection in UK few years ago. The institution do not have TPS act like Australia so my investment is not secure. Therefore, I drop idea of studying in UK. Switzerland is well known for hospitality culture and the course. It has best ranked institution for the course but when I researched the country was quite expensive. The two of the cities, Zurich and Geneva were reported to be the most expensive cities to live. I also had to learn a third language for my living which will take more time. The other Asian and European countries also had the language barrier, so I did not choose any of the countries as they had high requirement, high living expenses or language barrier which was not there in Australia.

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Why not in Nepal?

After finishing my year 12, I started to choose a college for my further studies in my own country. The course available in this field was Bachelor in Hotel Management (BHM). I visited colleges like GoldenGate International College (www.goldengate.edu.np), International School of Tourism & Hotel Management (www.istcollege.edu.np), Quest International College (www.quest.edu.np), Nepal Academy of Tourism & Hotel Management (www.nathm.edu.np), where I can continue my course in preferred field. Furthermore, I have researched about Universities of Nepal like Tribhuvan University, Pokhara University, Kathmandu University, Purbanchal University and found education system still follow old and non-updated syllabus. The colleges and University still lacks latest modern technology, equipment and teaching methodology and lack of expert in related teaching faculty. The education provider in Nepal more focus on theoretical aspect rather than practical exposure. The teachers focus on examinations and teach only the topics that are important to gain scores. Hospitality Management is a practical field. We have to learn to work in the setting so that we can bring the results. The test centers of education will not help me. In addition, if I will study in a foreign country I can learn their culture and tradition. I will gain skills that will help me to adjust to international rules in hospitality and service. It will be major benefit for me as the degree is also globally accepted. So, I did not choose Nepal and decided to study in Australia.

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Reason for not choosing other providers:

Australia offers more than 22,000 courses from more than 1,200 institutions. While searching for my desired course, I found various options through the websites such as www.studyinaustralia.gov.au, www.topuniversities.com and www.cricos.education.gov.au and listed them. I compared the institutions in term of tuition fee, location, course content, student support services and facilities and decided to choose Academies Australasia Polytechnic (AAPoly). The other institutes that I looked at are:

- William Angliss Institute of TAFE
- International College of Management, Sydney
- Torrens University

William Angliss Institute of TAFE (www.angliss.edu.au) had the exact course of Bachelor of Tourism and Hospitality Management. The course duration was 4 years which is a long duration compared to the usual 3 years Bachelor degree of Australia. The total fee was also AUD 57,200 and the course location was Melbourne. I was not satisfied with this institution due to the location and the duration. I want to study in Sydney so even with the exact course I did not choose this institute. In my prefer location Sydney there was **International College of Management** (www.icms.edu.au), **Sydney** that gave the course of Bachelor of Hospitality Management. It was a course of 3 years and the total course fee of AUD 4,270. The tuition fee is expensive for me. It is nice and has my course but the high tuition fee not encourage me to study the course in this institute. Another option in Sydney was **Torrens University** (www.tua.edu.au). The course available was Bachelor of Business (Hospitality Management). The total course fee is AUD 69,900. I looked at the website of the University for the course and found it did not have the units as I wanted. The course was focused on business and management with hospitality courses. Management skills and marketing are important course units but I want to specialize in hospitality so it was not suitable for me. I also did not meet the English requirement for the course. So, with all these reasons, I did not choose to study in other providers and decided to study in Academies Australasia Polytechnic (AAPoly)

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ACADEMIES AUSTRALASIA POLYTECHNIC (AAPoly)

I came to know about Academies Australasia Polytechnic (AAPoly) through official website (www.aapoly.edu.au). It is located in level 6 and 7, 333 Kent Street, Sydney, NSW 2000, Australia which provides my desire course with very competitive fees. The fee structure of Academies Australasia Polytechnic (AAPoly) is AUD 45,000 for Bachelor of Tourism and Hospitality Management and the duration of this course is 3 years. Academies Australasia Polytechnic (AAPoly) is easy to access due to the location that has touch with train station and many bus routes. It has qualified, experienced teacher for instruction and caring and supportive environment for international students. It is committed to providing high quality support services to students including the sufficient staff to meet the needs of all students without any additional charge. The classroom size is small which makes it easy to have interaction with the teacher in case of doubt. The institute is clean, safe, friendly and culturally diverse. These are the attractive points of AAPoly which made me to choose this institute.

AAPoly started education services in 2002 and became part of Academies Australasia Group Limited (AKG) in 2011. The college is focused in providing students with quality environment to learn, develop and achieve our academic goals. As a student I have realized that the study environment, infrastructures and the quality of instructors is important to have better learning experience. The effort of the student is fruitful if we can receive the support when we are in doubt. I believe in gaining a degree that is not for namesake but the one which gives me the ability to successfully bring into action what I have gained. Since, Academies Australasia Polytechnic (AAPoly) provides small class size, qualified lecturers, student support services and good accommodation where student will not feel homesickness, I found it suitable for my study. It is also comparatively affordable than other education providers and has multicultural mixture of different students from around the world. The chance to befriend various nationalities who represent different cultures is an exciting aspect of being a student of AAPoly. It will benefit my learning of world tradition and food habit. So, AAPoly is my preferred education provider.

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BACHELOR OF TOURISM AND HOSPITALITY MANAGEMENT (BTHM)

Business and Hospitality is a never ending trend. Tourism and Hospitality management involves the direct application of sound management concepts and practices in the areas of food, lodging, travelling and other hospitality related business. The qualification of Bachelor of Tourism and Hospitality Management will provide me with a very strong understanding in the Traveling and Hospitality discipline. It will help me develop skills in events, hotels, conference management that tends to be seen in hospitality services and other industries. It infuses theoretical and technical skills in the field work thus developing the problem solving, planning and coordinating skills. The overall course is sure to improve my skills in hospitality management stream.

The program is designed with an emphasis on case-based learning that builds progressively through the three year degree. This degree comprises 24 subjects that include 16 core and 8 elective covering a range of tourism, hospitality and work-integrated learning subjects. The subjects that I will be studying in the three year duration are as follows:

First Year Subjects	Second Year Subjects	Third Year Subjects
<p>Core Subjects</p> <p>THB1104 Introduction to Tourism and Hosp</p> <p>MGL1112 The Business & Legal Environment</p> <p>MGE1108 Economics for Business</p> <p>MGK1103 Principles of Marketing</p> <p style="text-align: center;">Elective Subjects</p> <p>AFA1105 Accounting for Management</p> <p>MGM1110 Introduction to Management & Human Resources</p> <p>MGC1111 Communication & Study Skills</p> <p>THH1107 Food & Beverage Management</p> <p>THT1113 Tourism & Hosp Information Systems</p>	<p>Core Subjects</p> <p>MGM2111 Understanding & Managing Diversity</p> <p>THB2107 Work Integrated Learning</p> <p>THH2113 Hosp & Tourism Services Management</p> <p>THT2114 Sustainable Operations & Destinations</p> <p>THT2112 Digital Marketing in Tourism & Hosp Elective Subjects</p> <p>THT2106 Festival & Event Management</p> <p>THT2105 Tourism and Transport</p> <p>THH2101 Accommodation Management</p> <p>THH2108 Managing Commercial Food Production</p>	<p>Core Subjects</p> <p>MGM3107 Strategic Management in T&H</p> <p>MGM3115 Innovation & Entrepreneurship in T&H</p> <p>THB3116 Work-integrated Project</p> <p>THT3111 Environment & Cultural Tourism</p> <p>THT3112 Global Tourism & Hosp Futures</p> <p>THT3114 Tourism Research & Analysis</p> <p>THT3119 Project and Event Management</p> <p style="text-align: center;">Elective Subjects</p> <p>THH3102 Resort Development & Management</p> <p>THH3113 Cost & Performance Mgmt for T&H</p>

Besides the above subjects, there is also the work integrated training that helps me to bring the education and learned skills in use. I expect to benefit from the course and gain the international experience to have career development on my return to my home country Nepal.

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Sydney

Sydney is the developed and most popular city in Australia. It is the capital of New South Wales and is the best place than other cities due to climate, nature, people and educational institutions. Thousands of international students from different countries come to fulfill their ambition in Sydney so it is the appropriate destination for me to know about the people and tradition around the world. It is a multicultural city having rich blend of ethnicities. It was ranked as the 9th Best Student Cities according to the QS Best Student Cities 2018 and is one of the safest student city. Sydney is highly sophisticated with all sorts of facilities like communication, transportation, and health services. As the city is academically rich and has cultural diversity due to the various student populations from all over the world, I will be able to develop different skills and utilize my full potential to bring the best out of me. It also has accessible transportation system and accommodation and better facilities to easily adapt in the place. I can take part in recreational activity during my leisure and also have professional benefit studying in the city.

ECONOMIC CONDITION OF MY FAMILY

Talking about my family background, I have a small sized family. I have my Grandfather, parents and me. My family has played a significant role in my life and grown me well. It's not possible for me to be in today's condition without the support and care of my family. We have got annual family income of NPR This includes the income from business of my father and house rent of my grandfather The income will be used as funding source for my further study and I believe that I will not face any kind of financial difficulty during my stay in Australia. In addition to this, my father has a saving account in Nabil Bank Limited with a balance of NPR. My initial tuition fee of the course has been paid from the same account.

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Future Scope

After the completion of my study; I will try my best to gain relevant work experience in the field so that I will be able to see how the hospitality sector works in international platform. I will gain the industry related exposure from the work integrated project in my third year and it will be helpful in the later job time as well. Once I gain the necessary experience, I will return to my home country Nepal.

Tourism of Nepal has played a vital role in my life. I have seen the changes and development that the development of tourism has brought to my home town Sano Palchok. The various villages and areas of my country benefit from the income they gain through homestay service for the tourists and visitors. They are self employed in their locality utilizing the local resources and the natural beauty. My place has become much developed with the connection of road and the communication facilities. I am glad of this change as it brings positivity in the people. The development has established schools and health centers making the life of village easy. The influence of tourism is also visible in the capital city of my country which is getting urbanized. I am proud that eight of the ten highest mountain in the world are in my country and we have abundant natural resources and cultural heritage that attract the people around the globe. According to the data from Nepal Tourism Board (NTB), tourism brings \$471 million income per year in my country. We have attracting features of mountain climbing, hiking, wilderness tourism and religious sites. This is an increasing industry in my country and the government has announced an aim to attract 2 million tourists annually starting from 2020. Currently the total tourist visiting Nepal annually is some 600 thousand. To increase the flow of tourist, at least 30 new hotel projects are coming up, including five international chains like Hilton, Double Tree, Sheraton and Marriott. With such projects ongoing in my home country, I have plenty job opportunities to look forward when I complete my education in AAPoly.

On my return to home country Nepal, I can work in Events, Conference, Hotel lines and Tourism sectors where I can use my skill, with the degree from AAPoly to achieve my dreams and thus contribute any organization that I will work for. There are eight five star hotels in Nepal and I can work in the national or international hotel chains such as Hyatt Regency, Hotel Himalaya, Hotel Annapurna, Radisson Hotel in the post of Banquet Manager, Function Manager, Bar Manager, Cafe Manager, Club Manager, Restaurant Manager and other titles in the similar field. I will be an Australian graduate with the globally accepted degree and experience so I can work in other national or international projects as well besides the established hotel. The experience I will gain from working in these organizations will sharp my skills and make me an expert. The pay is also good with the monthly salary ranging from NRS. 50,000-80,000 at most of the organizations. I can also receive bonus, incentives and other facilities depending on my work, experience, years and the policy of the workplace. This is a decent amount of earning to live a satisfied life with my parents. For my long term goal, I wish to be an entrepreneur working in the hospitality industry of Nepal. Hosting guest properly is our tradition and culture so to be able to work in my own field of looking after the guest and treating them to the good aspect of my country is my desire. Thus, I will definitely return to my home country Nepal and work for the tourism and hospitality sector.

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Student Visa Condition

I am applying under higher education visa subclass 500, which have following visa conditions:

- I must stay as a full time student.
- I must maintain at least 80% attendance throughout my course duration.
- I must score minimum of 50% in each subject to pass.
- I must have the genuine access to funds to meet travel cost, tuitions and living expenses.
- I must maintain overseas student cover (OSHC) for duration of student visa.
- I must notify the education provider and Department of Home affairs in writing 7 days of the arrival in Australia and for change in my residential address.

I have read and understand the visa conditions. As a genuine student I will fully oblige to these conditions.

Conclusion

I would like to assure you that I will remain responsible, obedient and abide the rules of college and the country while I am in Australia. I will follow by all the visa conditions and return back to my own country after completing my course. I will fully dedicate myself in fulfilling my aim and will try to get the best out of AAPoly that will help me to develop my career as a qualified Hospitality professional. I would like to repeat that I am a genuine student with sound financial conditions and the meet the requirement of GTE criteria. I intend to go to Australia for study purpose only and return as a skilled professional. Thus, I request you to provide me the opportunity to study in Australia and shape my career and utilize it for the benefit of my home country.

Thank you!

Sincerely,

.....

Passport:

Phone number:

Email:

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