

To,
The Visa Officer
Department of Home Affairs,
New Delhi, India

STATEMENT OF PURPOSE

Introduction

I am delighted with gratitude to set forth my introduction
born on, a permanent resident of, the son of Mr.
..... and Mrs. I have much convenient relation with
my family. Being in a small family including my parents and me, I am able to fulfil what
I desire the most. An amicable relationship that we do share with adorable love and
attachment among us is what enables me to acquire decent fostering and above all the
supreme guidance and coordination from my family is the significant reason to make me
competent. I truly honour and respect their sacrifice and effort. I, from my childhood,
have a passion for modern technology for the betterment of our lives. All the technology
around us fascinate me the most it is when I made my devotion to be an engineer. Now,
after successfully accomplishing Bachelor of Electronics and Communication Engineering
I want to upgrade myself with international degree. With that in mind, to maintain secure
education career I would like to pursue my education in Master of Engineering, from
Central Queensland University.

Academic Background

With regards to my academic background, I have completed my School Leaving
Certificate (SLC) from School, Dhadhikot, Bhaktapur in the year 2012
as per which I have scored 82.50 % securing first division with distinction whereas, in
the year 2014, I have achieved 75.8 % securing first division with distinction
Likewise, in the year 2018 from, I secured a CGPA of 3.11 in the course
popularly known as Bachelor of Electornics and Communication Engineering which falls
under Science and Technology faculty. Creating, reforming, discovering new ideas, its
wide, interdisciplinary span and the ever increasing use of electronics in every branch of
modern science is the major reason why I have chosen this field. From my experience,
I am sure that I cannot achieve high quality and reliable education in my nation so in
order to be better in my academic I am planning to study Australia and as per that I took
IELTS examination taken by British Council, Nepal on 11th May 2019 and I have scored
overall band score of 6.0.

HEAD OFFICE

P.O. Box: 15142, KPC 452, Putalisadak
(Way to Dillibazar), Ktm, Nepal
☎ : 977 1 4010759 / 4010550
✉ : info@raffleseducare.com

ITAHARI BRANCH

Paschimline, Itahari
☎ : 025-586737
✉ : itahari@raffleseducare.com

DAMAULI BRANCH

Main Road, Damauli, Tanahun
☎ : 065-562511
✉ : damauli@raffleseducare.com

POKHARA BRANCH

Siddhartha Chowk, Pokhara
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WHY AUSTRALIA?

In the last few months, educational research that I have carried out has provided ample support for selecting a university that provides the courses especially suited for my interest in engineering. Major universities of Nepal as Tribhuvan University, Pokhara University and Purbanchal University provides similar courses related to Masters of Electronics and Communication engineering but they are mostly based on the theoretical concept and also the standard and infrastructure of the university fails to meet the global requirement. Therefore, I have to look for foreign universities to pursue my post-graduation study.

USA, UK, Canada and some other European countries are popularly chosen by people nearby as a destination for further study with regard to globally recognized classes, international student support, security, climatic and financial condition. After digging deeper, I reached to the finding that in USA and UK living expenses and a fee of colleges is increasing which results in higher fee structure as well as unbearable living expenses. Climate and weather condition are also the discouraging factor as it is different from my homeland and it is also prone to disastrous natural calamities. Likewise, in Canada, the weather is the major concern as it is difficult to adjust life in such climatic conditions. Primarily, insecurities concerning the protection of student rights, weather and financial consideration made a major impact for regarding such countries.

In case of Australia, Universities located here are under the observation and supervision of government with many acts and policies such as the ESOS, TPS, AQF, CRICOS which binds quality and assurance together. Education Services for Overseas Student (ESOS) framework does its action well by protecting the rights of an international student studying in Australia. So, it is to be sure that any relevant information regarding the course to enroll in, fees, modes of study, information of institution and the institution's agency and other such legal aspects. Similarly, Tuition Protection Services (TPS) is a placement and refund services for international students, which gets enabled if the institution is unable to provide the desired course. While the Commonwealth Register of Institutions and Courses for Overseas Student (CRICOS) is a register of Australian education providers which helps to receive information with respect to recruiting and enrollment. Australian Qualification Framework (AQF) on the other hand helps to meet world class standard and quality of education provided by the universities. Besides this, the affordability, world-class education, lifestyles, climatic condition, student support and securities are the reason to choose Australia as an educational destination.

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WHY NOT NEPAL?

As a sincere student I have researched almost all the universities of my home country. However, I have seen Nepalese degrees more like knowledge-based. I would like to get the degree which is academic degree with professional recognition. But, such degrees are generally not offered in Nepal. In Nepal theoretical education is more in practice, practical education is still lacking in Nepalese education system. Nepalese degrees have limited recognition and the employers are found to be selecting foreign graduates on priority basis rather than domestic ones. Studying abroad helps me to broaden my international prospective, improve my language skill and learn practical environment of engineering and its field. Updated course contents and industry designed textbooks have further promised me of better quality education from abroad; rather than straight textbooks offered here in my home nation. Thus, I have become motivated to study abroad, not in Nepal. In addition, interaction of different people from different country and different communities will help me to make multicultural friends which cannot be gained by studying in my homeland. Systematic management abroad has offered many things to learn memorize and follow and to exercise them in Nepal after my return. The practical based degree is able to expose with better skills and make me job ready graduate with competitive skills in the job market. Such environment will have positive impact on me for practical study such as case studies, survey conducting and data analyzing, developing projects and presentations, and Australia is globally known destinations in every stream of education.

WHY CENTRAL QUEENSLAND UNIVERSITY (CQU)?

Choosing an appropriate education provider is as crucial as choosing a right destination. I have to choose a particular education provider among the 100 plus institutions. In order to make a precise decision, I have gone through several web pages such as studyinaustralia.gov.au and university's site. My main focus is quality and recognized university degree with unique curriculum at affordable tuition fee. For this professional journey of my career, I found non other education providers as promising as Central Queensland University (CQU). I had University of Technology (\$31,000/Year), Deakin University (\$32,000/Year), Curtin University (\$28,000/Year) & Swinburne University of Technology (\$ 34,000/Year) in my list. However, discovered that Engineering & Technology department seems to be the top of the list and unique curriculum more emphasized in employability according to markets need. The Times Higher Education World University Rankings 2018 also recognizes CQU university as one of the world's best young universities, placing it in the top 150 institutions under 50 years of age worldwide. There are number of notable alumni and large number of graduates have successful placement in world's best industries. Additionally, CQU university has achieved a first-place ranking for making students feel welcome in the 2018 English Language Barometer and top 5 for overall learning which means I can expect very suitable learning environment.

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CQU campus location also attract me to finalize my decision as it is located in the heart of the Melbourne CBD which is easily accessible from almost every nook and cranny of Melbourne. Train, bus, light rail, taxi are among the plenty other transportation choices one can use to visit to CQU. Furthermore, it has the perfect location for enjoying the life of Melbourne. There are dozens of cafes, restaurants, shopping malls, parks around the campus. In addition, courses here are highly practical based which focuses on industrial needs and also assists in learning skills including communication, teamwork and analytical thinking. These are the main points behind choosing Central Queensland University and its Melbourne campus.

WHY MASTER OF MANAGEMENT FOR ENGINEERS?

During my childhood, I was so curious of how electronic devices such as television, fridge, radio works? Even surprising was remote control game devices. Then, I decided to be an Engineer with conceptual knowledge of power supply & so that I can develop such device which can make human life better, therefore, I chose Electronics & Communication Engineering in my undergraduate study at Purbanchal University where I have secured 3.11 CGPA. I was so happy in receiving Engineering degree of my desired field. I started to do an internship in the real work field, I felt that my management knowledge is not enough. I have developed mini fans for office and household uses in very affordable price. I tried marketing through social media which was not enough. Therefore, again, I tried to approach nearby offices and houses to inform them about my device but I hardly sell few pieces. Eventually, I figured out the reason behind it and started to do research and came to the conclusion that I have designed a new invention which is not in demand in the local market due to lack of market research. Moreover, I didn't use proper strategies to introduce new product in the market due to lack of precise and adequate management knowledge. That's why, after completion of bachelor degree Electronics and Communication Engineering, I wish to expand my knowledge in management area especially focused for engineers. I couldn't find other option such as MBA- Project Management is an appropriate course as it leads to general management skills. Moreover, for better job opportunities in Nepal as Engineer, technical knowledge with management skills is high in demand. I believe that Master of Management for Engineers will provide me in depth knowledge in management of projects, programs & organization which I was not equipped deeply enough in the university, to evolve in the business world. This program is 2 years long and 12 core units as follow:

- | | |
|--|-------------------------------------|
| 1. Management and Business Context | 7. Design Thinking for Managers |
| 2. Effective Business Communications | 8. Project Management Concepts |
| 3. Managing Human Resources | 9. Leading Lean Projects |
| 4. Marketing Management and Digital Communications | 10. Systems Science and Engineering |
| 5. Innovation and sustainable Business Development | 11. Research in Business |
| 6. Thing Big | 12. Professional Project |

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FUTURE PLAN

After completion of my study in Australia, I will apply for Post Study Work Permit (PSW) in order to gain some international job experience, sharpen my ability and implement my academic knowledge in workforce. After gaining some experience and developing my skills in field of engineering management, I will return to my own nation. Our country Nepal is rapidly moving towards the technological advancement and development. Demand of highly qualified Engineers and IT professionals is in the peak but due to sufficient qualified manpower, most of the industries are offering very high salary package to attract toward their company. Moreover, Engineers with conceptual management skill are only finger counted. Therefore, I see very lucrative job opportunities in government or private sectors of Nepal. Even Government of Nepal is hiring engineers with management skills in the Earth quick Rebuild Program. At the initial phase of Earth quick Rebuild Program, government hired a lots of engineer but couldn't complete the project in time and government faced many criticisms. There after government started to hire specific engineers with management and leadership skills. That's where demand of such engineers were rocketed.

In recent years, most of the industries are looking for Electronics & Communication Engineers whether it is Automobile sector or Hydropower sector or Telecommunication sector or Banking sector or Hotels & Hospitality sectors. I can be much benefited with combined knowledge of both engineering and management which lead me beat other normal engineers. I will be able to work as Engineering Project Manager is highly reputed companies of Nepal such as CG Group, API Hydropower, Ncell and several hydropower, automobile and telecommunication company. Monthly salary of such post is always high and it's in between of NPR 100,000 to 150,000 which foster me to return back Nepal both economically and respectfully.

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VISA CONDITIONS

I am mentally prepared to obey all the visa conditions under visa subclass 500 which I have highlighted below in brief:

- I need to maintain 80% attendance.
- I can work 40 hours per fortnight on a part-time basis.
- I need to clear 50% of the subject in each term.
- I cannot change the university for 6 months upon enrolment.
- I need to maintain health insurance until I remain in Australia.
- I must notify to universities/DIBP within 7 days if I change the address or contact details.

As we know that opportunity doesn't knock one door time and again so, one should be able to open the door with the right key in order to grasp the opportunity. So, I hereby with the letter commit to follow every laws and regulation of the university and government, live as a law abiding student in Australia. I am very much focused on this program and wish to make the best use of it by studying in CQU.

Thank you!!

Sincerely yours,

.....

Contact No. -

Passport No. -

Email-

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