

## STATEMENT OF PURPOSE

### INTRODUCTION

To introduce myself, I am extrovert and curious in nature. I have been always dreamt to become successful entrepreneur in our society to encourage and to become a role model for woman as women considered to involve in only household activities in our society. I am ....., young, enthusiastic, optimistic and self-motivated person aged of ..... I am permanent resident of ..... and holding Nepalese passport, numbered ..... I have completed my Bachelor's degree in Fashion Design from Purbanchal University and planning to pursue Master of Science (Major: Supply Chain Management and Project Management) for upcoming intake.

Since my parents are positive about my decision to study overseas, they will be sponsoring for my tuition fee as well as living cost in Australia. My father, Mr. .... is well established business man and he owns tailors shop & metal workshop. Likewise, my mother, ....., also involves in same business. I consider myself lucky enough to have such a supportive parent. I feel highly esteemed to express my academic qualifications, proposed program of study, my career goals and most importantly the relevance of the intended academic plan to achieve my future goals.

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### ACADEMIC BACKGROUND/WORK EXPERIENCE:

My first priority in my life is knowledge and study along with pursuing my academic dreams and aspirations. I have tried my best in it throughout my study years. I would like to explain a brief about my achievements. Academically, I have successfully completed my schooling (SLC) from ..... in the year 2008 AD with 55.38%. After that I joined ..... and passed my intermediate in 2010 in management stream with 52.20%. During my higher secondary education, I saw the increasing market trends of fashionable products and many of the interested individuals were pursuing their prospective and energetic career. So, keeping these major things in mind, taking some academic collective year aside, I joined Pashmina Industry 'Or Pashmina Craft & Udhog' and started working as an Intern from June 08 2010 to January 02 2011. I gathered so much interest and learned the running procedure being a quick learner. And looking after my working attitude, I was then promoted and my duties were assigned as an Inventory Assistant from January 03, 2011 to July 30, 2012.

Working for around two years in this fashion industries lead me to move forward on my academic track in the same field as I wanted to be involved in practical and creative field. So, I chose the course of Fashion Design in the most reputed college Namuna College of Fashion Technology (affiliated to Kathmandu University). I have completed my bachelors in Fashion Designing scoring 3.07 GPA in 2016. After the completion of my bachelor degree, I started working as a Fashion Merchandiser in ..... from ..... to till date. Here I am working under the supervision of Senior Project Manager/Fashion Designer. Basically as a Fashion Merchandiser, my job roles are to oversee the design and aesthetic quality of retail stores. Also, I take the responsibilities to implement the store layout, stocking merchandise and creating displays with ensuring that the store's physical appearance.

In the meantime of my work, I realized that I must acquire further academic qualification so as to grab the higher key roles and with research, I noticed Master of Science (Major: Supply Chain Management and Project Management) will be the best course for me. After deciding to upgrade my academic qualification, I started making a research in overseas as I was already familiar with the teaching methodologies of Nepal i.e. more theoretical less practical. Also, in order to study abroad, I further appeared in the IELTS test held on 25th Aug 2018 in which I secured an overall band score of 6.0.

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### WHY NOT HOME COUNTRY?

The main reason behind choosing Australia instead of my home country is that Nepal's education system is outmoded and teaching methods focus on theories rather than on practical basis. Thus, the personal development and creativity gets obstructed. The course structures are very rigid having few electives to choose from, which does not add depth to the degree. Moreover, to study Master of Science (Major: Supply Chain Management and Project Management) a student requires student facilities, upgraded courses and practical implementation and to study vast subject like Another reason for choosing Australia is that there are mainly 4 universities here namely Kathmandu University, Pokhara University, Purbaanchal university as well as there are some handful private institutions which offers the course related to project management but the exact course I am intending to study is unavailable in my country. Even if the course was offered, there are several drawbacks such as limited number of seats, traditional theory based classes, limited choices in courses offered, lack of adequate infrastructures are in Nepalese education system that led me to decide not to continue my further studies here in Nepal.

Likewise, the courses in Nepal are not designed as per the requirements and the syllabus changes from time to time and also the study period to complete the course are elongated. Scarcity of qualified man power, inconsistency in the policies of various regimes, political instability, inefficient educational management system, wastage of resources, and poor implementation of policies are the major drawbacks. Due to political instability, strikes, locking down universities and their activities are present which results delay in publishing exam schedule and results. Therefore, with this dissatisfaction in terms of learning style, technology and environment, I choose to study in Australia for my further studies.

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### WHY AUSTRALIA AND NOT OTHER COUNTRIES?

With the world's largest country in Oceania and the sixth largest country by total area, Australia is a popular destination for travelers, but it also ranks one of the top countries for international students including many Nepali students as Australia has 8 of the top 100 universities in the world. Moreover, Australia offers great care in looking after international students and helps them to adjust in Australian way of life. Australian approach to vocational and technical education is now recognized as among the best and most innovative in the world.

For many international students, Australia represents a better study destination than other popular alternatives like the US, Canada or UK for various reasons. The fees are also affordable and the degree is globally recognized and respected which will help me to get better job in my field with handsome salary. The students should appear GMAT test to get admission in the universities of the USA, which is quite time consuming. Similarly, the tuition and living cost of UK is comparatively higher than that of Australia. Whereas, Canada has the extremely cold climates which would make adjusting difficult. Further, Universities and colleges of Australia focuses on practical learning rather than mugging up for the completion of exams, which will thereby increase my experience to deal with new people, and will spontaneously develop my language skills and will certainly lead me to become an expert in my field.

In addition, Australia has the 3rd highest number of international students in the world behind United Kingdom and United States. With over 22,000 courses across 1,100 institutions, Australia offers wide range of study options for international students offering various crafted courses leading to diploma, advance diploma, bachelor degree and masters' qualification suiting the student's needs. Based on the several factors such as student mix, our ability to pay, quality of life, financial stability, employment opportunities we seek and other all important elements when choosing the best study destination for us, Australia has 5 of the 30 best cities in the world for students. Additionally, the diverse culture in Australia will make me learn many things from different cultural people. So, without any doubt, Australia is best destination for my further study.

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Australia also provides 2 years of post-work study time for a student which is one of the most important benefits for personal development and international exposure. It also ensures refund of the fees paid to colleges in cases where we couldn't attend the university. Further, Australia adopts the ESOS (Education Services for Overseas Students) act 2000 which protects the rights for international student in Australia and ensures students are not deprived. These acts ensure that student receive right and correct information with regards to courses, fees, delivery methods, course outcome and provision of TPS (Tuition Protection Services).

### WHY WOLLONGONG?

Wollongong is the most livable regional city in Australia. It combines a relaxed, coastal ambience with the cosmopolitan dining, shopping and culture. On top of that, it is a vibrant, multicultural city located at a scenic coastline. I have chosen Wollongong because Wollongong has an estimated urban population of 79,942 June 2016, making it the third-largest city in New South Wales after Sydney and Newcastle, and the tenth-largest city in Australia. Wollongong lies on the narrow coastal strip between the Illawarra Escarpment and the Pacific Ocean, 82 kilometers (51 miles) south of Sydney. It has two cathedrals, churches of many denominations and the Nan Tien Temple, the largest Buddhist temple in the southern hemisphere. Wollongong has a long history of coalmining and industry. The city attracts many tourists each year, and is a regional center for the South Coast fishing industry. The city of Wollongong has a distinct geography. It lies on a narrow coastal plain flanked by the Tasman Sea to the east and a steep sandstone precipice known as the Illawarra Escarpment to the west. The coastal plain is widest in the south and narrowest in the north, with the city center located about midway.

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### WHY UNIVERSITY OF WOLLONGONG?

Wollongong University holds an international reputation for academic excellence. It is consistently ranked among the top Australian Universities for the quality of its teaching, research, graduate employment rates and student experience. Its outstanding nursing course accompanied by affordable fee structure is what has drawn my interest the most in the University. Hence, I took a decision to be a part of University of Wollongong. Post graduate from your university will be the most logical extension of my academic pursuits and a major step towards achieving my objective. Considering various factors such as intended course of my study, reputation of the university, available facilities and affordable tuition fee I found that University of Wollongong, Australia is the most appropriate choice for me. In selecting the University of Wollongong, I have been influenced by the outstanding academic avenue, the research, laboratories, health, recreation and general facilities the university has which is the exact kind of opportunity I am looking for. And it is amazing to know that University of Wollongong is consistently ranked among top 2% universities in the world.

The Federal Government's Quality Indicators for Learning and Teaching (QILT) ranked UOW as the best university in Australia for teacher education. The university is also rated globally with 5 stars. UOW is also ranked in the top 150 universities in the world for education in the QS World University Rankings by Subject 2016. The university has also got a dedicated team of staff who are always ready to assist international students which constitute almost 24% of the total number of students enrolled. Thus, these are some of the many features that lure me to apply in this university. I consider myself a dedicated and hardworking learner so I believe that University of Wollongong is a decent place to obtain my Master's degree. I assure that I will fully utilize the resources, laboratories and research facilities the University provides. And I am keenly looking forward to attend lectures and work under the guidance of the reputed professors of your University. I would be grateful to you if I am accorded the opportunity to pursue my post graduate studies at your institution and am able to justify your faith in me. I am much assured that UOW will help me understand the theoretical and practical knowledge and give me stronger foundation so that I can take positive strides in the direction of my future endeavors.

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### **MY CHOSEN COURSE: MASTER OF SCIENCE (MAJOR: SUPPLY CHAIN MANAGEMENT AND PROJECT MANAGEMENT)**

First of all I did my high schooling in management however I switched my course in bachelor level and joined fashion designing course for my personal growth as well as I was intrigued by that course and also worked in the related field. During my working phase I utterly realized the fact that I somehow lack the knowledge in the management field. Not only that I was not even promoted to higher post because I lacked the various knowledge and skills to be able to plume forward. Therefore, I decided to hold the degree that would elevate me to have a holistic development and decided to go for Master of Science with supply chain management and project management as majors.

This course gives professionals working in logistics, supply chain management, project management, and operations management the knowledge and skills to succeed in a rapidly changing business environment. Logistics/ Supply chain management enable the student to successfully manage the flow of materials and information within and between organizations and other relevant stakeholders. Project Management equips students with the skills and knowledge to deliver on large scale projects as well as continuous improvement within an organization. I will learn how to diagnose existing processes and supply chains and how to implement a supply chain strategy within an organization. Additionally, skills and capabilities are developed on project planning, execution and revision.

The Master of Science (Supply Chain Management and Project Management) is a two-year course that allows me to undertake two specializations in Supply Chain Management and Project Management. This course requires me to complete a total of 16 subjects. In addition to the core subjects from the Master of Science, students study all eight subjects from both specializations.

In addition, this degree offers many professional, as well as personal benefits. Whether I work in technology, finance, management, marketing, construction or manufacturing, this degree will open up opportunities for greater responsibility, career advancement, and increased financial reward. From my personal aspect, my intended course will broadly develop my communication and leadership skills

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which are vital to my professional success. In addition, I have listed some of the point which attracted me to study Master of Science (Major: Supply Chain Management and Project Management) are:

- New career paths will open
- My earning potential will increase
- My professional skills will be improved
- I will have greater job security

I am required to complete a total of 8 core subjects which are:

- Accounting and Financial Management
- Principles of Marketing Management
- Organizational Behavior and Management
- Operations Management
- Supply Chain Management
- Business Research Project (MSc)
- Project Management
- Total Quality Management

### **CAREER PLANS**

Upon successful completion of my Masters degree from UOW, I will be equipped with the fundamental skills and knowledge which will enable me to effectively manage an organization, provide leadership and direction to a team of people, manage budgets and finances, guide marketing activities and help set the organization's strategic direction. I am quite sure; with a Masters degree with project management and supply chain management as majors of this institution, I will be able to develop my business and leadership skills to upgrade my future career in the managerial role. After the completion of my intended degree, I will apply for PSW as this would aid me have a global exposure with certain practical knowledge and wider skills. I am a career oriented person who believes in firm hard work and true dedication towards work. I have an ambitious career goals and better plans for my future and I believe this program can help me flourish my inner ability and reach my targeted goals. My ultimate career goal is to become a successful entrepreneur in Nepal. However, for the journey, I will start with lucrative job as Project Manager.

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### MOTIVATION TO RETURN BACK NEPAL

Subsequently, I would like to come back to my native land, Nepal. I have not just huge responsibility toward my family but also have a plan of starting my own clothing business. South Asia is well known for production of quality linen and apparel. A lots of companies in Nepal churning million dollars with such business. Being a woman, I want to be role model for woman entrepreneurs in our society. But before these definite goals of mine, I would like to work and take an experience from reputed industries of Nepal such as Asitic Fashion Industries, CG Group, Bhat Bhateni Group, Herritage Fashion, Body Fashion Industry, Exotica Designs (P) Ltd. etc. as in the area of project management, in the position of Project Manager. Academic and technical knowledge that I received from UOW will helps me a lot to compete with other graduates in Nepal and person with Australian qualification will be always in top priority in Nepal. From the post above, I am expecting to get a handsome salary of NRs 80,000 to NRs 100,000 per month along with various benefits and facilities such as housing & vehicle. Person with qualification like me will get rapid promotion and within 4 to 5 years, I will be an eligible for Chief Operating Officer. My parents own assets of approximately AUD 268,000.00 in Lalpur, Nepal which is more than enough fund to start my own business in future. Therefore, whether it is job prospect or business opportunity, it always insters me to return back my home country.

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### ABOUT MY VISA SUBCLASS 500:

I understand the terms and conditions and my limits to this visa subclass 500, which has been recently introduced and is in application since July 01, 2016 under the Simplified Student Visa Framework (SSVF) for an international student who wish to study in Australia at a registered education institution.

- I am allowed to work 40 hours fortnight on the part time basis.
- I must provide an evidence of adequate health insurance. Health insurance can only be met by Overseas Student Health Cover (OHSC).
- I need to maintain 80% attendance in each term.
- I need to maintain 50% pass marks in each subject.
- I need to inform the university/DIBP within seven days in case of change in address/contact details.

Keeping in mind my long term goals, my immediate goal is to work hard towards my Masters Degree. I am aware of the kind of dedication, perseverance and enthusiasm I need to have for a successful career. With all my heart and soul I will follow every rules and regulations in the duration of my stay in Australia.

Thanking You.

Sincerely,

.....

Email: .....

Contact Number: .....

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